

Cartoon Forum, the premier pitching & co-pro forum for animated TV projects in Europe, will take place in September in France. In advance of the forum, Animation Skillnet and Animation Ireland, with the support of the Broadcasting Authority of Ireland, Screen Training Ireland and Creative Europe Desk Ireland, have organised a one day event on:

# DEVELOPING IP *for an* ANIMATION TV SERIES

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## SUBMITTING/PITCHING YOUR TV SERIES at CARTOON FORUM

Friday April 29 • Drury Buildings | 52-55 Drury St, Dublin

### SCHEDULE

- 9:00** Registration
- 9:30** Introduction
- 10:00** **PANEL 1** Developing IP for an Animation TV Series
- 11:15** Tea/Coffee
- 11:45** **PANEL 2** Submitting/Pitching Your Animation TV Series at Cartoon Forum
- 13:00** Lunch
- 14:00** 10 questions to ask yourself when developing an animated series • Robin Lyons
- 15:00** Taking IP global; from translation, adaptation and dubbing to digital distribution and SVOD delivery • Andy Marshall
- 16:00** Networking reception in association with Creative Europe Desk Ireland - Media Office
- 17:00** Informal mentoring sessions for selected projects

### GUESTS

- ROBIN LYONS** Managing Director, Calon Ltd.
- ANDY MARSHALL** Business Development Director, SDI Media
- MICHAEL ALGAR** Freelance Producer
- JASON TAMMEMÄGI** Creative Director, Mooshku
- JOHN RICE** CEO, Jam Media
- SUSAN BROE** CEO, WiggleyWoo
- DEIRDRE BARRY** Producer, Salty Dog Pictures
- PAUL YOUNG** CEO, Cartoon Saloon
- ANDREW KAVANAGH** Founder & CEO Kavaleer Productions
- PAULINE MACNAMARA** Executive Producer, RTE

### REGISTRATION

This is a free event supported by Animation Skillnet, the Broadcasting Authority of Ireland, Creative Europe Desk Ireland, the Irish Film Board and Animation Ireland.

Those interested in registering for this event should contact [animationskillnet@gmail.com](mailto:animationskillnet@gmail.com) by Friday 22nd April (please note that there are a limited number of places available).

### MENTORING

If you are a junior producer interested in submitting a project to Cartoon Forum and would like to receive some mentoring on the day then please send a synopsis (700 letters including spaces) of your idea and 3 stills of your project to [animationskillnet@gmail.com](mailto:animationskillnet@gmail.com) by Friday 22nd April. Five projects will be selected for mentoring by Animation Skillnet and Animation Ireland.

FOR MORE INFORMATION ON CARTOON FORUM SEE: [HTTP://WWW.CARTOON-MEDIA.EU/](http://www.cartoon-media.eu/)